# Cosmo Foundation Cosmo First Limited

# **Monthly Newsletter**

October 2024

# HAPPY DIWALI



Transforming lives of communities through Education, Environment and Empowerment initiatives

www.cosmofoundation.in

### **OVERVIEW**





In October 2024, Cosmo Foundation proudly celebrated remarkable milestones in its ongoing commitment sustainability, to education, and inaugurated empowerment. We the Miyawaki Forest—Ashwini Wan collaboration with the Border Security Force (BSF), planting an impressive 15,000 saplings as part of our Mega Green Initiative. Our Green & Clean Village Campaign in Model Village Kagzipura further demonstrates dedication environmental stewardship, promoting effective waste management and tree planting to foster healthier communities. These initiatives are not only about ecological restoration but also about nurturing a culture of sustainability and community involvement.



In recognition of our efforts, Ms. Yamini Jaipuria received the Fortune Leadership Award, along with an outstanding CSR Rating from the Economic Times, while the foundation was honored with the ET 4Good Rating for our impactful CSR strategies.



As part of our Women's Empowerment Project, we launched an Electric Vehicle Technician Course in Chhatrapati Sambhaji Nagar, alongside entrepreneurial training for rural women in Karjan, who are now crafting beautiful Diyas and Candles. Our educational initiatives are further enhanced by mid-term assessments and guest lectures that focus on essential digital skills, equipping students for future career opportunities in Al and cybersecurity. Through these efforts, we are empowering women and preparing them for success in a rapidly evolving job market.

At Cosmo Foundation, we foster teamwork and environmental stewardship through community service initiatives like Sunday Shramdaan. Our "Joy of Giving" month promotes collaboration among stakeholders, while events like Global Handwashing Day and Vachan Prerana Din enhance community health awareness. Through these diverse efforts, we are committed to creating a brighter, sustainable future for all, embodying the spirit of Diwali as we illuminate paths to progress and prosperity.

Wish you all a very Happy, Healthy, Safe Diwali!

### **AWARDS AND RECOGNITIONS**



### CONGRATULATIONS

#### CSR LEADERSHIP AWARD



YAMINI JAIPURIA Managing Trustee Cosmo Foundation

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Ms. Yamini Jaipuria, Managing Trustee, Cosmo Foundation has been honored by the prestigious Fortune Women's Leadership Award. Ms. Ashima Roona, Head HR, Cosmo First Ltd accepted it on her behalf. MS. Jaipuria has been recognized for her exceptional role in women's leadership and CSR leadership further highlighting her dedication to driving sustainability, education and community well-being.



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We're honored to receive the prestigious ET 2GOOD 4GOOD rating from The Economic Times, recognizing Cosmo Foundation for All-Round Excellence in CSR under the category Annual CSR Spend <10 Cr for 2022-23! With KPMG as the knowledge partner on this certification, this award celebrates our all-round excellence and commitment to empower communities and drive meaningful change. From education to environmental care, every initiative brings us closer to a sustainable future. Thanks to Cosmo First and all our team members, partners and supporters for believing in our mission. Together, we're making a difference as we build a brighter and more equitable future!

### ENVIRONMENT

### Mega Green Initiative at BSF Gurugram – Inauguration of Miyawaki Forest



Ashwini Van - A Miyawaki Urban Forestry is inaugurated by planting 15,000 native saplings at Bhondasi, Gurugram, BSF campus on 19th October, birth anniversary of late Shri Ashwini Kumar, Padma Bhushan, former director of BSF. This event was graced by Shri Daljeet Singh Chawdhary, IG BSF, Ashok Jaipuria CMD Cosmo First Ltd, Yamini Jaipuria, Managing Trustee, Cosmo Foundation. Commander - BSF, employees of Cosmo First, students from Balvidya School and Hamdard University, family of late Shri Ahswini Kumar joined the event. Miyawaki Forest is created with technical partnership of Prayas Youth Foundation. Our commitment to nurture green space and environment continues.



### **ENVIRONMENT**

### **Cleanliness Campaign at Kagzipura**

Cosmo Foundation, in partnership with INTACH, Gram Panchayat, and Z.P. School Kagzipura, launched a transformative Cleanliness Drive that united the entire community on 2nd October Gandhi Jayanti. Over 100 participants, including parents, Anganwadi Sevikas, Asha workers, and Students, joined forces under the leadership of the Sarpanch and did cleanliness of the village. Three Safai Sevikas were felicitated by Sarpanch. The event began with a community talk, followed with rally to raise awareness and foster teamwork. Cosmo teachers shared valuable insights on reducing plastic use, while Gram provided vehicles for efficient waste Panchavat collection. Together, we're not just cleaning our village, we're building a sustainable culture of environmental respect.



#### Green & Clean Village Campaign at Sambhoi

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On the eve of Gandhi Jayanti, Cosmo Foundation launched Green & Clean Village Campaign in Sambhoi-Karjan, in collaboration with local Government Primary School and Gram Panchayat. As interns from The Maharaja Sayajirao University of Baroda (MSUB), proudly contributed to this initiative, driving positive change in the community. Our activities included a vibrant village rally to raise awareness about responsible waste management, inspiring wall paintings that emphasized nurturing the earth and conserving water, and a focused effort to collect single-use plastic waste to protect the environment. Together, we are taking meaningful steps toward a cleaner and greener future, contributing to the vision of a Viksit Bharat.

#### Swachhta Hi Seva: A step towards Viksit Bharat





## **EMPOWERMENT**



#### **Empowering Women with Entrepreneurship: Diwali Market**

At Cosmo Foundation, we took an initiative to empower rural women with traditional skill building of Diya and candle making along with entrepreneurship. Women are trained to create beautiful, eco-friendly products like Diyas & Candles, procurement of raw materials, inventory management, marketing etc. Each creation is a testament to their hard work and resilience, igniting hope and inspiring change. Together, we uplift entire communities, ensuring a sustainable and brighter future for all. Across locations of Cosmo First Ltd, we set up Diwali Market and this initiative is supported by employees of Cosmo First Ltd.









### **Skilling and Employability of Women**

#### Click here to view...

Exciting news from Kanchanwadi, Chhatrapati Sambhaji Nagar! Cosmo Foundation with support of Jalandhar Motors sponsored 50 girls for Auto Electrical and Electric Vehicle Technician Course organized by ISIE-India. This initiative is designed to equip deserving girls from rural and urban areas with the skills needed to succeed in the rapidly advancing automobile industry. They will gain comprehensive knowledge of auto electrical systems and electric vehicle technology, unlocking promising employment opportunities. Dr. Ulhas Shinde, Principal, CSMSS Engineering college and Mr. Ganesh Girdhari, Plant Head. Cosmo First Ltd, Shendra emphasized the critical role of education and empowerment in shaping the future workforce.





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## **EMPOWERMENT**

### Elevating Voices: The Path to Gender Equality and Sustainability

Cosmo Foundation organized a webinar on "Empowering Girls" Elevating Voices for Sustainable Development on the eve of The International Day for the Girl Child. With 70 passionate educators and coordinators cluster from Karjan, Aurangabad, and Bal Vidya School, Delhi, the session focused on breaking gender barriers, challenging stereotypes, promoting equality. and Featuring inspirina stories, thought-provoking discussions. and actionable steps, Nandini Khanna, an Expert Image Coach, energized participants to advocate for girl's rights and build a sustainable future.

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#### Transforming lives of tribal women with livelihood Support



Cosmo Foundation set up "Cosmo Nari Swayampurna Program" to empower tribal women with livelihood support in Chhindwara District of Madhya Pradesh. CF set up Chironji Making Unit with local SHG in Sitapar village of Tamiya block of Chhindwara District. During the season this SHG is earning 8,000 to 10,000 Rs. daily. Recently David Moss from large investment management company in New York visited this village and highly appreciated this initiative. His visit underscored the importance of this initiative, serving as a powerful reminder of the global impact of local efforts. We remain committed to supporting women's economic initiatives for a brighter future.

#### Transforming Challenges into Triumphs: Mariya Shaikh's journey of empowerment

Mariya Muktar Shaikh, an 11th-grade student, faced challenges as an irregular student during 10th grade. Recognizing her potential and the need for digital skills, Mariya enrolled in the Digital Skill Building Course at the Gajgaon Centre during summer vacation. Initially, her knowledge of technology was limited to basic MS Word and Paint. However, her dedication showed in her regular attendance and active participation. Throughout the program, Mariya's skills grew significantly. She acquired proficiency on digital tools, including advanced features of MS Office, PowerPoint, Excel, and digital art. She learned to create compelling advertisements, brochures, posters, banners, notebooks, and calendars. This not only enhanced her academic performance but also boosted her confidence, opening doors to new opportunities.



## **EDUCATION**

### Empowering Young Minds: Mid-Term Assessments for Holistic Growth

At Cosmo Foundation, we've embarked on our Mid-Term Assessments journey, aligning with our mission to nurture well-rounded learners. This initiative focuses on Mapping Learning Outcomes to identify each student's strengths and areas of growth, setting the course for their future educational roadmap. Conducted in the students' native languages, the assessments span key areas including Arithmetic, Computer Literacy, and Communicative English. This approach ensures inclusivity, enabling students to express their true potential without language barriers. Through these assessment, we aim to tailor our teaching methods and equip students with the skills needed for a brighter future.



### Assessment on Digital Skill - Vidhya School, Delhi

Cosmo Foundation proudly supported Bal Vidya's Digital Literacy Program by establishing a fully equipped computer lab featuring hardware and a smart board, along with providing teacher training and curriculum development on a virtual platform. We also organized a mid-term assessment for students, with 109 out of 126 participants from classes 1 to 5. Notably, 30% of these students achieved distinction, showcasing the program's success in enhancing digital literacy and academic performance.



## **EDUCATION**



#### Empowering Futures: Bridging Digital Skills and Career Paths in the Tech Era

Shree C&Z.J. Patel (Tralsa) Vidyalay, Bodaka, karjan, Vadodra has set up Computer Learning Course under skill oriented courses by Govt. of Gujarat. Cosmo Foundation was invited to deliver a guest lecture, where Adarsh Chaturvedi and Mohit Rathva interns from MHRM,MSU Vadodara, along with the Cosmo team, shared valuable insights into importance of Digital skills like e-commerce, online payments & investments, virtual meetings and communications, data analytics, design tools, coding and so on .. They also discussed on emerging career opportunities in fields like AI, cybersecurity, and digital marketing. It opened up new pathways to think and plan in the fast-evolving tech world, while the interns sharpened their leadership, presentation and teaching skills.



From Classroom to Community: Growth Journey with Cosmo Foundation

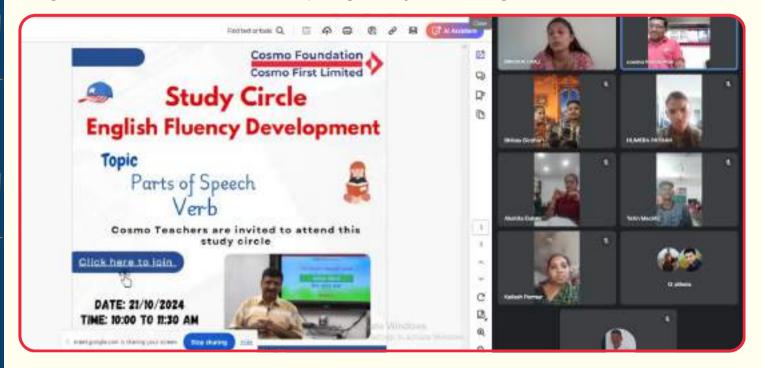
I, Mohit Rathva, an intern at Cosmo Foundation and MHRM student at M.S. University. My internship journey has equipped me with essential skills in public management. strategic planning, and effective communication—key pillars for creating meaningful change. I've become adept in using digital tools like Excel, PowerPoint, and Canva Graphics Design, enhancing both my presentation skill, community managment ability and public speaking. With each project I've planned and executed, my confidence in analyzing challenges and crafting impactful solutions has grown. Now, I am not only more assured in building relationships and inspiring others, but I also feel empowered to drive meaningful change. This internship has been a pivotal chapter in my career, and I am deeply grateful to Cosmo Foundation for the opportunities that have fuelled my growth and readiness for the future.



### **CAPACITY BUILDING**

#### Language Lift: Weekly English Mastery Circle

Cosmo Foundation's weekly Study Circles in Karjan and Chhatrapati Sambhaji Nagar are empowering 60+ enthusiastic teachers to elevate their English communication skills. These focused sessions are designed to strengthen educators' proficiency in English language. 12 hours sessions were conducted on Parts of speech, efficient use of dictionary, action verbs, sentence structure, interjections, and conversation practice. These study circles foster a supportive learning environment where teachers gain correct knowledge and skills. This initiative highlights our commitment to empowering educators, building stronger foundations for classrooms, and paving the way toward a brighter educational future.



#### Insightful Engagement: Inter Chapter Visit of CSR Coordinator

With a view to build in-depth understanding of Cosmo Foundation programs, processes and to enhance impact at Chhatrapati Samhaji Nagar an exposure visit of CSR Coordinator was organized at Karjan. He extensively visited assessment of CGVK, English classes, result preparation process, E- Service center, etc. As narrated by him. "I gained insights into very well organized educational programs, cleanliness, planning, and implementation, well as as the monitoring systems in place. Additionally, I learned about effective team building, innovative teaching methods, community rapport, assessment system, data and inventory management, efficient use of resources, and the role of administration and accounting in managing programs, and how to work towards long term impact."



## **EMPLOYEE EANGAGMENT**

### Daan Utsav – Joy of Giving Week

Joy of Giving Week lit up the hearts of Cosmo First Ltd. employees across Karjan, Waluj, Shendra, and Delhi as they came together in an inspiring show of generosity. Over 800+ essential items – from stationery to clothes, footwear &water bottles to story books, school bags & utility items – were collected and shared with families in four villages – Limbejalgaon, Puri, Manpur, Sambhoi along with community based teachers of Cosmo Foundation and their children. 500+ children and community members benefitted. This heartwarming initiative captures the compassionate spirit of Cosmo First, where giving back is a collective commitment, not just an occasion. Together, our teams demonstrated that every small act of kindness creates a ripple of positive change, proving that a little generosity goes a long way.



### **EMPLOYEE EANGAGMENT**

### Lighting the Way: Empowering Women, Illuminating Futures

Cosmo First employees across all locations joined hands for a powerful Women's Empowerment initiative this Diwali, celebrating the spirit of resilience and strength through the symbolic Diya drive. This meaningful engagement highlights our collective commitment to empowering women, sparking hope, and lighting the path toward brighter futures. With every diya, our teams are not just illuminating homes, but also championing the cause of equality and opportunity. Together, we're making this festival truly shine with purpose and positivity. Supported the drive for Women's Empowerment through Diya.















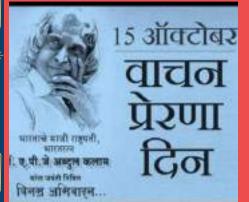
### Hands for Nature: Shramdaan at the Bio-Diversity Hub

On Sunday, Cosmo First employees rolled up their sleeves for a Shramdaan activity at the Bio-Diversity Hub in Chhatrapati Sambhaji Nagar, organized in collaboration with Prayas Youth Foundation. Through teamwork and dedication, our employees contributed to preserving and enriching local biodiversity, demonstrating a hands-on commitment to environmental sustainability. This impactful day not only strengthened our bond with nature but also highlighted our shared responsibility to protect and nurture the world around us.



### **EVENTS**

### Vachan Prerana Din!



Vachan Prerana Din was celebrated on the birth enniversary of late Shri Dr. A.P. J. Abdul Kalam across 11 centres in Chatrapati Sambhaji Nagar. Teachers shared inspiring messages about the transformative power of reading, and 350+ students participated in activities promoting lifelong learning with books.



### **Global Handwashing Day!**



Cosmo Foundation hosted vibrant drive emphasizing the importance of hand hygiene and correct method of hand wash. Over 1500 students learned handwashing techniques with fun and interactive methods which will promote prevention of illnesses.



#### World Post Card Day Celebration: Inspiring Young Voices for Viksit Bharat!

Cosmo Foundation recently organized a special Post Card Writing Workshop across Gujarat and Maharashtra, uniting high school students from koliyad and Ambelohol village. Through this cherished tradition, these young minds expressed their thoughts and aspirations for a developed India. Their heartfelt messages are sent to government officials, amplifying the voices of youth in shaping a brighter, more inclusive future. Together, we are igniting meaningful dialogue on how the youth can contribute to a Viksit Bharat—one postcard at a time.



#### Health Check-up and Awareness Camp

A health camp was organized at village Bamangam, Karjan through a joint effort by the District AYUSH department, Govt. of Gujarat and Cosmo Foundation as part of the Viksit Bharat initiative. Camp provided free of cost health check-ups with a focus on Ayurveda and Homeopathy, distributing medicines to over 100 villagers. Balmitras of Cosmo Foundation supported the camp along with village Sarpanch. We extend our gratitude to all collaborators for their dedication in making healthcare accessible and encouraging the community to prioritize regular check-ups and a healthy lifestyle.



### **DIWALI CELEBRATION**















## **GET INVOLVED**

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Date/ Event	Program plan- Karjan	Program Plan- Chhatrapati Sambhajinagar
4th to 6th November 2024 Community Connection & Home Visit	Greeting Children, Parents and Community member on the eve of New Year Time: 8.00 AM to 12.00 P.M.	
7th To 9th November 2024 Assessment Result Finalization	Mid-Term Assessment Result Finalization Digital Literacy, English Fluency, and Foundational Literacy Program. Time: 9.00 AM To 4.00 PM Venue: Z.J.Patel Nutan High School, Kurali	Mid-Term Assessment Result Finalization Digital Literacy, English Fluency, and Foundational Literacy Program Time: 9.00 AM To 4.00 PM Venue: Z.P School, Turkabad
5th to 17th November 2024 English Fluency Development Course	Unlocking Potentiality English Fluency Development Course for Youth and Teachers Time: 3.00 PM To 4.30 PM On Virtual platform	
11th To 15th November 2024 Capacity Building for Cosmo Teachers	Training of Balmitras, Computer Teacher on Advance Maths , Life Skill, Advance Excel, Power Point, Al Tools & Digital Vocabulary. Time: 9.00 AM To 4.00 PM Venue: Z.J.Patel Nutan High School, Kurali	Training of Balmitras, Computer Teacher on Advance Maths , Life Skill, Advance Excel, Power Point, Al Tools & Digital Vocabulary. Time: 9.00 AM To 4.00 PM Venue: Nutan Kanya Vidyalaya, Waluj
14th Novermber Children's Day	Dialogue with Students on their Future Needs and Dreams. Venue: Village Choranda, Karjan Children's Camp at Balv	Dialogue with Students on their Future Needs and Dreams. Venue: Village Gajgaon vidhya School, Delhi
16th November 2024 Review & Reflection with Teachers	Motivational Session with Teachers Time: 10.00 AM To 4.00 PM Venue: Z.J. Patel Nutan High School, Kurali	Motivational Session with Teachers Time: 10.00 AM To 4.00 PM Venue: Nutan Kanya Vidyalaya Waluj
19th November 2024 World Toilet Day	Toilet - A Place for Peace Importance of Clean & Hygienic Toilet Time: 9.00 AM to 11.00 PM Venue: Primary School, Sambhoi	Toilet - A Place for Peace Importance of Clean & Hygienic Toilet Time: 9.00 AM to 11.00 PM Venue: Z.P.Urdu School, Kagzipura
23rd November 2024 Teacher's Assessment	Teacher's Assessment on Native English Language, Digital Skill, Arithmetic & Life Skill Time: 9.00 AM to 4.00 PM Venue: Z.J.Patel Nutan High School, Kurali	Teacher's Assessment on Native English Language, Digital Skill, Arithmetic & Life Skill Time: 9.00 AM to 4.00 PM Venue: Z.P School School, Turkabad
25th November 2024 International Day for the Elimination of Violence Against Women	Workshop on Gender Equity & Women's Empowerment Time: 11.00 AM to 1.00 PM On virtual platform	
26th November 2024 National Constitution Day	Webinar on Constitutional Rights of Indian Citizen Time: 11.00 AM to 12.00 PM On virtual platform	
28th November 2024 Certificate Distribution of EV Technician Course	Closing Session, Certificate Distribution at ISIE India Chhatrapati Sambhaji Nagar. 2:00 to 4:00 PM	

## MEDIA COVERAGE

# સંભોઈ ગામમાં સ્વચ્છતા હી સેવા કાર્યક્રમ યોજાયો

સિંગલયઝ પ્લાસ્ટીક થન કચરો એકત્રીક કર્યો તેમજ ગામનાં મુખ્ય પ્રવેશદાર પર સિંગલ યુઝ પ્લાસ્ટિક મુક્ત ગામનો જાગૃતિ સંદેશ આપતં ભીંતચિત્ર પક્ષ

અને ગામ્યજનોમાં સ્વચ્છતા અંગે જાગત થાય તે હેતુથી વિવિધ જાગૃતિ કાર્યક્રમો દારા હાથ ધરાયા હતા. જેના ભાગરૂપે આજરોજ કોસ્મો ક્રાઉન્ડેશનનાં કાર્યકરો.

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બીજી ઓક્ટોબર ગાંધી જયંતી નિમિત્તે કોસ્મો કાઉન્ડેશન દ્વારા સંભોઈ ગ્રામ પંચાયત અને પ્રાથમિક શાળાનાં

An environmental initiative to plant over 15,000 trees in Ggn

### મઢિલાઓના જીવન ધોરણને ઊંચું લાવવા કરજણ તાલુકામાં પ્રયત્નશીલ કોસ્મો ફાઉન્ડેશન દ્વારા ગ્રામીણ મહિલાઓ દ્વારા કોડીચા અને મીણબત્તીનું પ્રદર્શન અને વેચાણ



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जागरू कतेचा संदेश हिला गेला. उपस्थितांनी स्वयत्रका आणि पर्वाचाण संपर्धनाची आधायमता माम्रात चर्च केली आणि महात्मा गांधी बांध्या विश्वासंत्रा पृष्टे नेम्प्याचे संकल्प केले.या प्रकारच्या उपक्रमामुळे खण्या अर्थाने विकरित भारतपत्र दिसेने साटणात हरू आहे. समीनी फिद्धा एकत बेडन स्वच्छतेगाडी केलेले हे कार्य खुप वेलाहनी ठाले.





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